



Monthly Report on Tourism in Buenos Aires City

JULY | 2019

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. MAY 2018 – MAY 2019.



TOTAL TOURISTS
169,114
↑14.9%

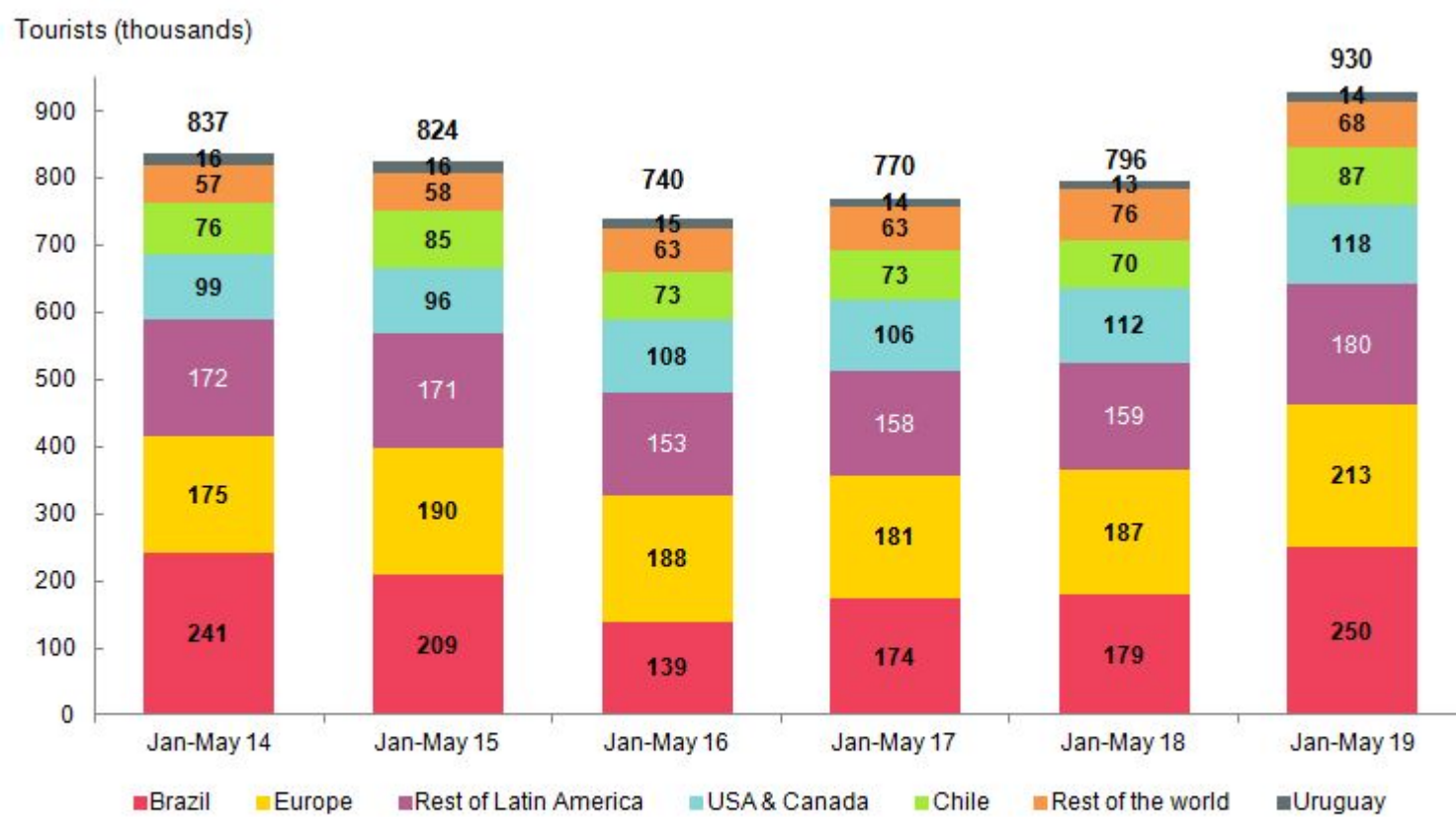
- In May 2019, 169,114 international tourists arrived in Buenos Aires by air (+14.9% YOY), led by **Brazil** (+39.1% YOY), **Chile** (+24.6%) and **Rest of the Americas** (+11.5%).
- International visitors made **1,6 million overnight stays**, up +19,7% YOY, equating to a 4.4% increase on the average length of stay.

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. MAY 2019.

Origin	May 2019			January - May 2019		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	57,727	39.1	34	249,578	39.2	27
Chile	20,831	24.6	12	87,499	25.6	9
Uruguay	3,814	13.6	2	14,140	6.9	2
USA & Canada	14,181	-12.4	8	117,966	5.0	13
Rest of Latin America	33,669	11.5	20	179,646	13.3	19
Europe	27,245	0.6	16	212,605	13.6	23
Rest of the world	11,647	-3.9	7	68,121	-10.5	7
TOTAL	169,114	14.9	100	929,555	16.7	100

- Up until May 2019, **931,000** tourists (+16.7% YOY) arrived in Buenos Aires by air, 133,000 more visitors than in the same period in 2018.
- The increase was led by the outbound markets of **Brazil** (+39.2%), **Chile** (+25.6%) **Europe** (+13.6%) and the **Rest of the Americas** (+13.3%).
- **Total overnight stays** in January through May reached **8.3 million** (+15% compared with the same period in 2018.)

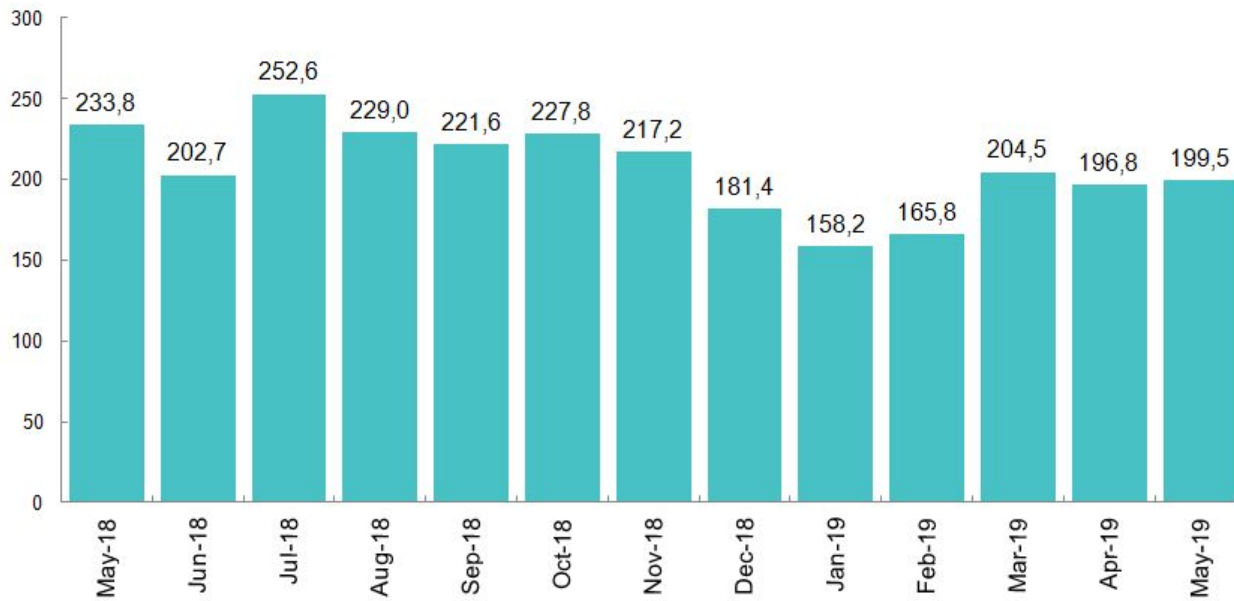
▶ **INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
JAN-MAY 2014 to JAN-MAY 2019**



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. MAY 2018 – MAY 2019

Tourists in hotels (thousands)



- In May 2019, 199,465 Argentine tourists stayed in hotels in Buenos Aires (-12.8% YOY).
- The occupancy rate for hotel rooms was 55.6%, down 1.3 percentage points against the same period in 2018. The difference was compensated for by the increase in international tourists staying in hotels (+6.8% YOY).
- The accumulated occupancy rate (January to May) was 56.3% (-1.5 p.p. on 2018).

▶ ARGENTINE TOURIST HOTEL STAYS. MAY 2014 – MAY 2019

Tourists in hotels (thousands)

