



Monthly Report on Tourism in Buenos Aires City

JUNE | 2018

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. APRIL 2017 - APRIL 2018.



TOTAL TOURISTS
158,674
↑4.9%

- In April 2018, 158,674 international tourists arrived in Buenos Aires by air (+4.9%). The growth was led by the US and Canada (+7%) and Europe (5.9%), particularly Spain and the UK.
- International tourist overnight stays increased in April (+11%) thanks to these markets.

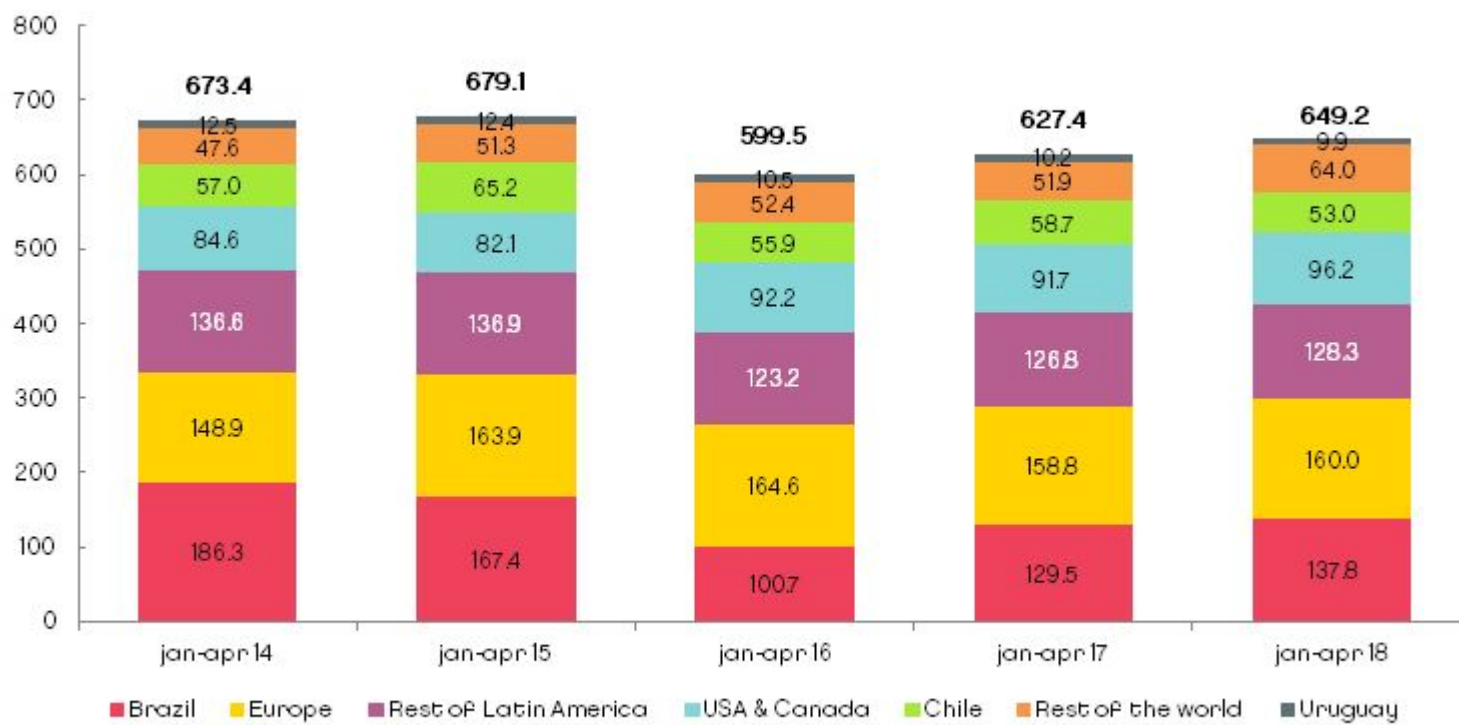
▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. APRIL 2018.

Origin	April 2018			January - April 2018		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	38,582	1.8	24	137,805	6.5	21
Chile	14,031	-2.3	9	52,966	-9.7	8
Uruguay	2,991	-5.7	2	9,874	-2.8	2
USA & Canada	19,608	7.0	12	96,175	4.9	15
Rest of Latin America	32,731	1.0	21	128,331	1.2	20
Europe	36,667	5.9	23	160,035	0.8	25
Rest of the world	14,064	34.8	9	63,989	23.4	10
TOTAL	158,674	4.9	100	649,175	3.5	100

- The balance of the first four months of the year was positive with 649,000 tourist arrivals by air (+3.5% i.a., equivalent to 22,000 more visitors.) The biggest growth was in arrivals from Brazil (+6.5%), the US and Canada (+4.9%) and the Rest of the World (+23%), China and Australia being the biggest markets in this category.

**INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
JAN-APRIL 2014 to JAN-APRIL 2018**

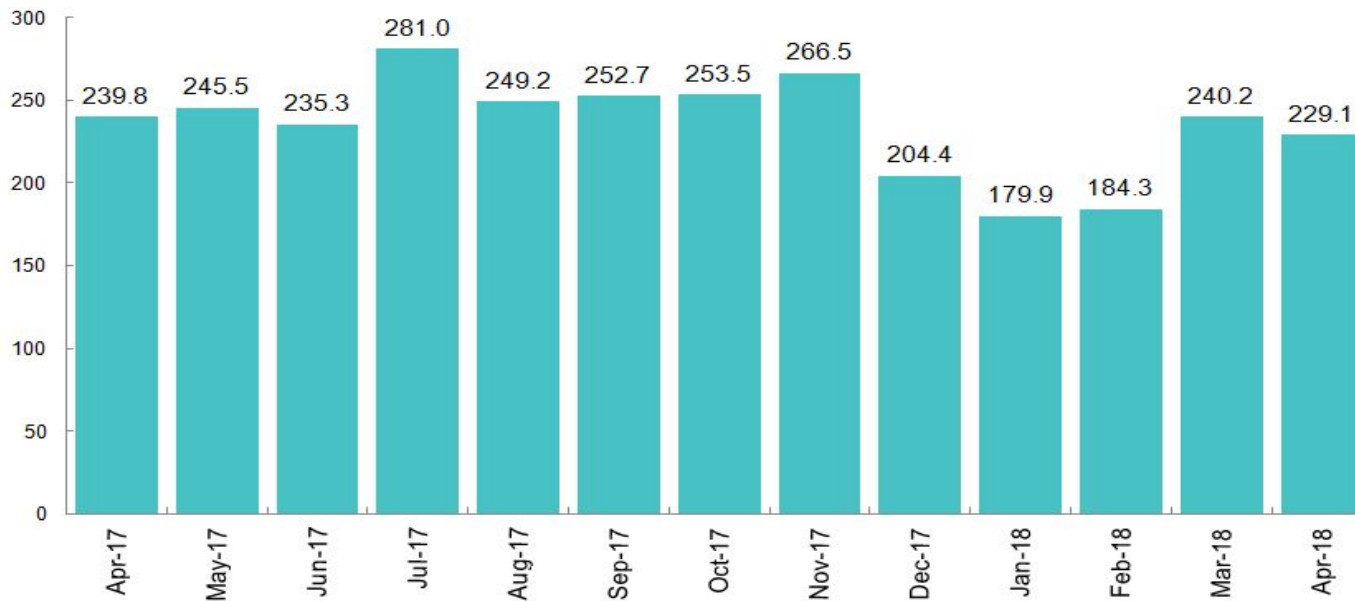
Tourists (thousands)



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. APRIL 2017 - APRIL 2018

Tourists in hotels (thousands)



- In April, 229,098 Argentine tourists stayed in hotels in Buenos Aires (-4.5% i.a.). The fall was due to the variation in the dates of Easter (falling in April in 2017 and in March in 2018).
- The rate of room occupancy reached 61.9% (+2 percentage points against April 2017). The increase was due to more international tourists staying in hotels (+4.9%) and a decrease in the number of rooms offered.
- The accumulated occupancy rate for January - April was 58.1%, 4 points higher than over the same period in 2017.

▶ ARGENTINE TOURIST HOTEL STAYS. APRIL 2012 - APRIL 2018

Tourists in hotels (thousands)

