



Monthly Report on Tourism in Buenos Aires City

APRIL | 2019

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. FEBRUARY 2018 - FEBRUARY 2019.



TOTAL TOURISTS
159,046
↑15.5%

- International tourist arrivals by air grew by **15.5%** in **February 2019**, the third consecutive month with an increase above 10%. The **159,046** arrivals made it the February with the highest number of arrivals since 2012.

The growth was led by **Chile** (+43.5%), followed by Rest of America (+23.6%), **Europe** (+12.5%), and **Brazil** (+11%).

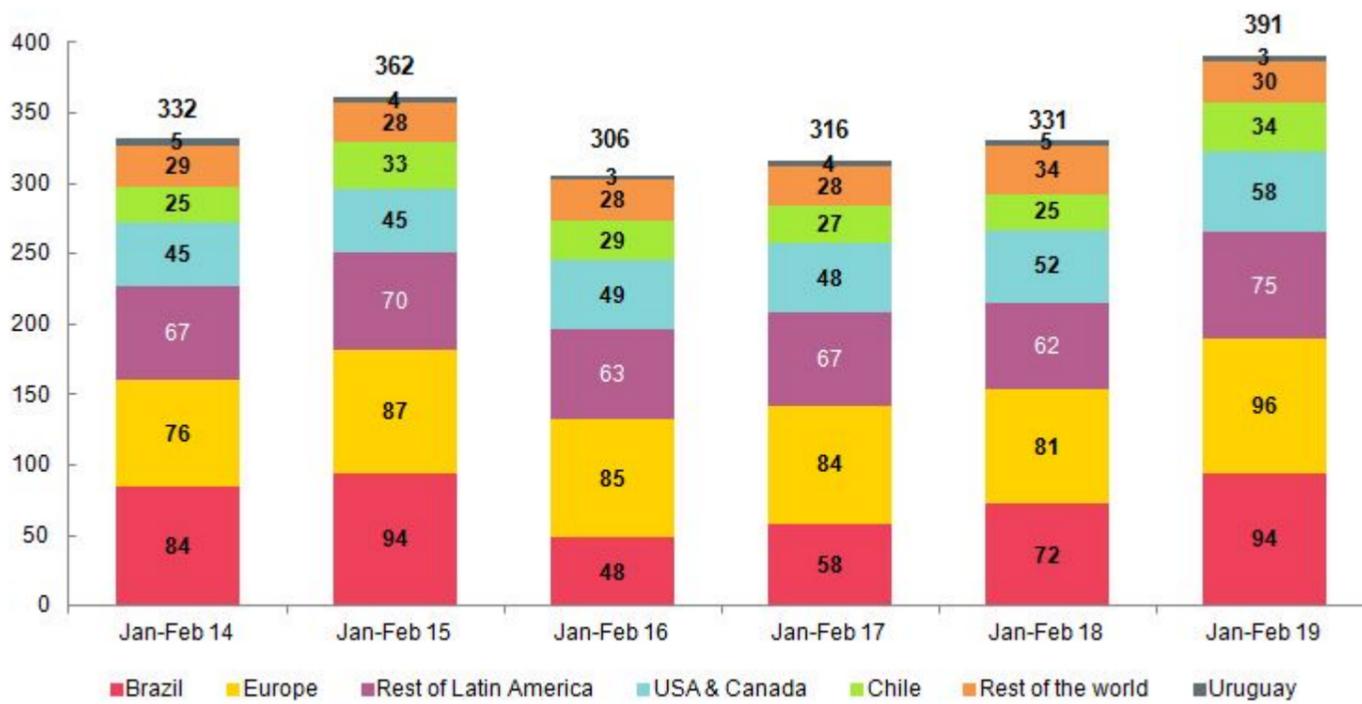
▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. FEBRUARY 2019.

Origin	February 2019			January - February 2019		
	Tourists	YoY growth (%)	Share (%)	Tourists	YoY growth (%)	Share (%)
Brazil	29,150	11.0	18	94,000	30.4	24
Chile	20,500	43.5	13	34,054	34.5	9
Uruguay	2,043	-2.2	1	3,441	-24.0	1
USA & Canada	22,670	8.5	14	58,272	12.4	15
Rest of Latin America	31,015	23.6	20	75,180	20.7	19
Europe	40,498	12.5	25	95,673	18.0	24
Rest of the world	13,170	-15.2	8	29,962	-11.8	8
TOTAL	159,046	13.5	100	390,582	17.9	100

- In the first two months of the year, **391,000** tourists (+19.9%) arrived in Buenos Aires by air, 60,000 more visitors than in the same period in 2018.
- The markets leading the growth over 2018 were **Brazil** (+30% or +22,000 more visitors) **Europe** (+18% or +15,000), **Rest of America** (+20.1% or +13,000), and **Chile** (+54.5% or +9,000).
- **Total overnight stays** during January and February 2019 reached **4.8 million** (+12.8%, or 544,000 more nights than in the first two months of 2018.)

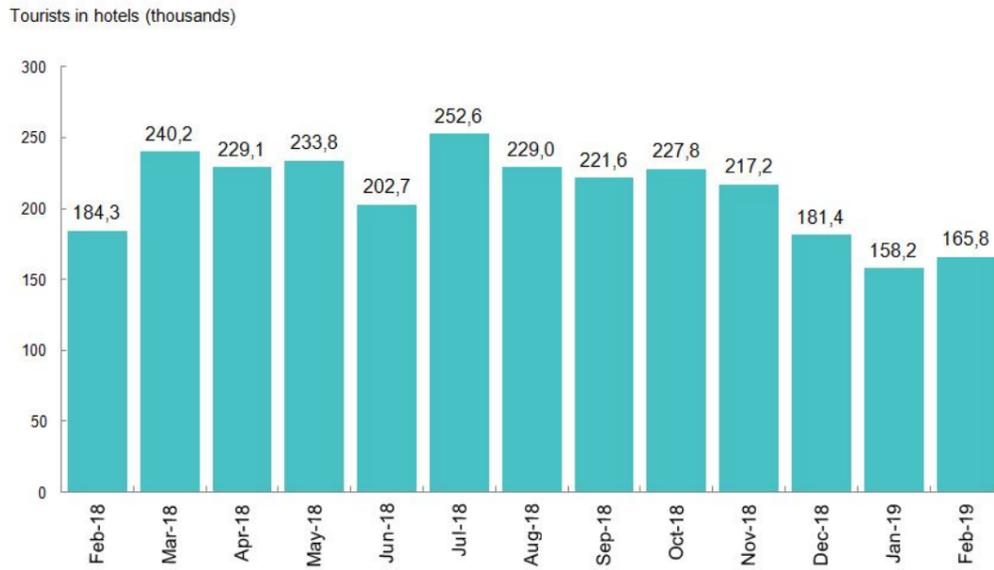
▶ **INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
JAN-FEB 2014 to JAN-FEB 2019**

Tourists (thousands)



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. FEB 2018 - FEB 2019



- In January, 166,838 Argentine tourists stayed in hotels in Buenos Aires (-11.6% YoY). They stayed a total of 361,000 nights, down 11.9% against 2018.

- The occupancy rate for hotel rooms was 55.5%, down 0.5 percentage points against the same period in 2018.

▶ ARGENTINE TOURIST HOTEL STAYS. FEB 2014 - FEB 2019

