



Monthly Report on Tourism in Buenos Aires City

April | 2018

BUENOS AIRES CITY TOURIST BOARD

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Buenos Aires City

I. INTERNATIONAL TOURISM > EZEIZA AND JORGE NEWBERY

▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES AND INTERANNUAL VARIATION (BY %) BY MONTH. FEB 2017 - FEB 2018.



TOTAL TOURISTS
140,155
↓ 0.1%

- In February 2018, 140,000 international tourists arrived in Buenos Aires by air, a slight fall (-0.1%) against the previous year.

- The outbound markets that grew most in February 2018 were Brazil (+25%), and Rest of the World (+177%), with China and Australia standing out within this group.

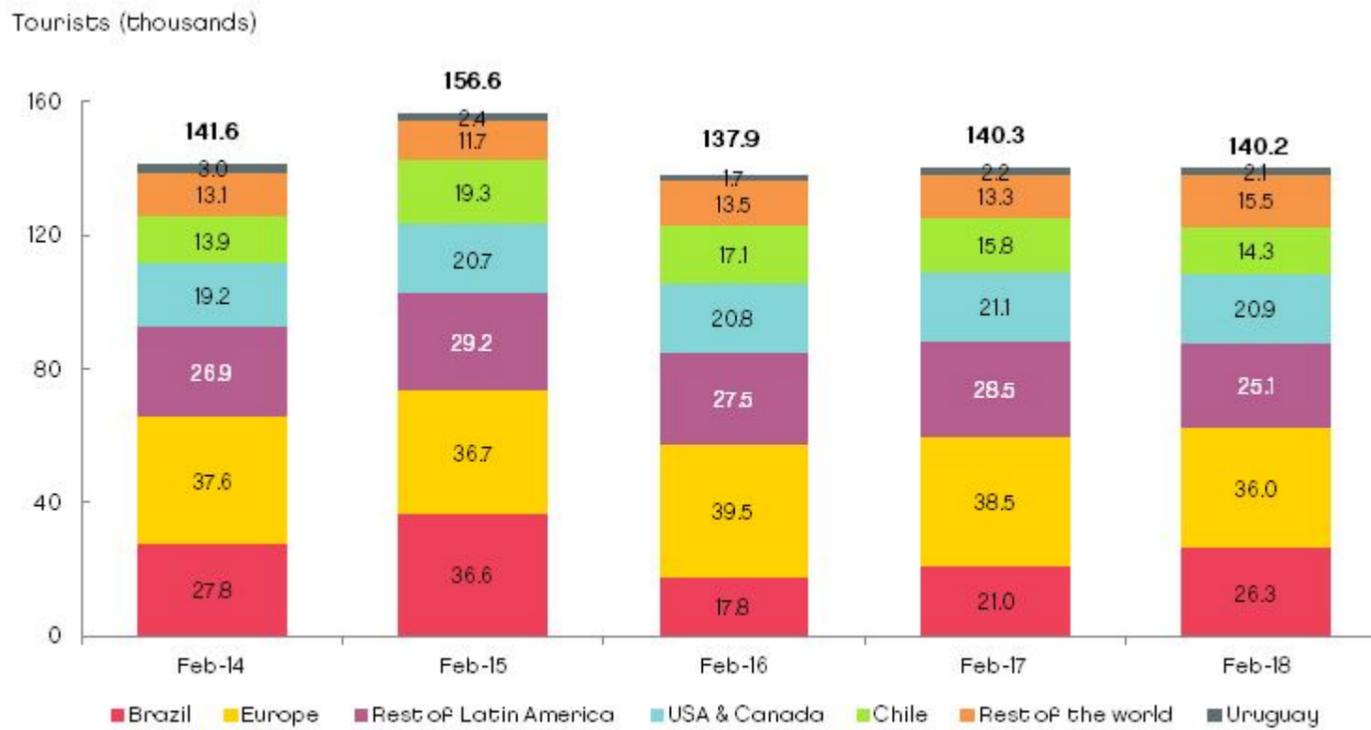
▶ INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES BY REGION OF ORIGIN. FEBRUARY 2017.

| Origin | February 2018 | | | January - February 2018 | | |
|-----------------------|----------------|----------------|------------|-------------------------|----------------|------------|
| | Tourists | YoY growth (%) | Share (%) | Tourists | YoY growth (%) | Share (%) |
| Brazil | 26,253 | 24.9 | 19 | 72,080 | 23.5 | 22 |
| Chile | 14,287 | -9.5 | 10 | 25,321 | -6.9 | 8 |
| Uruguay | 2,090 | -5.7 | 1 | 4,525 | 15.1 | 1 |
| USA & Canada | 20,888 | -0.8 | 15 | 51,864 | 7.7 | 16 |
| Rest of Latin America | 25,103 | -11.9 | 18 | 62,292 | -6.5 | 19 |
| Europe | 36,008 | -6.5 | 26 | 81,106 | -3.4 | 24 |
| Rest of the world | 15,526 | 17.0 | 11 | 33,966 | 21.5 | 10 |
| TOTAL | 140,155 | -0.1 | 100 | 331,154 | 4.7 | 100 |

- In the first two months of the year, the number of international tourist arrivals at Ezeiza and Jorge Newbery airports maintained the pace of growth of the previous months (+4.7%).

- The consolidation of the recent **growth of the Brazilian market** was particularly notable with a total **increase of 24% in January-February 2018** compared with the previous year. Brazil was followed by Uruguay (+15%), and USA and Canada (+8%).

**INTERNATIONAL TOURIST ARRIVALS IN BUENOS AIRES, BY REGION.
FEB 2014 - FEB 2018**



II. NATIONAL TOURISM IN HOTELS

▶ ARGENTINE TOURIST HOTEL STAYS. FEB 2017 - FEB 2018

Tourists in hotels (thousands)



- In February, 184,000 Argentine tourists stayed in hotels in Buenos Aires (-3.4% i.a.).
- The rate of room occupancy in February was 56% (+3.6 percentage points against January 2017) in a month that saw a reduction in the offer available.
- Despite the fall in national tourist arrivals, it was the February with the highest number of visitors (international and national) staying in hotels since 2007.

▶ ARGENTINE TOURIST HOTEL STAYS. FEB 2012 - FEB 2018

Tourists in hotels (thousands)

